

## Electric by Mathieu Lehanneur

*If Alice in Wonderland  
had liked rock this is  
where she would have  
spent her days and nights.*

MATHIEU LEHANNEUR

**E**lectric, the new cultural platform in Paris, is already an event in itself: a 1 000 m<sup>2</sup> penthouse in which the designer has devised a canopy of sound suspended between heaven and earth, monumental electrical braids emerging like pitch black trees.

Impressive by day, magical by night, *Electric* is a venue which never sleeps. A lounge interspersed with soundproofed modules and an 80 m<sup>2</sup> terrace, *Electric* is a space equipped with a mixing console whose ballroom floor provides a new perspective over Paris, integrating the ring road as a perpetually moving graphic foreground facing the metal mesh of the Eiffel Tower.

An ephemeral restaurant at lunchtime, a lounge or a club from dusk till dawn, Lehanneur and Ana Moussinet have

designed a space which can also be freely customised through video projections and an infinite number of layouts available to its customers.

A huge *trompe l'œil* window onto the city, surrounded by streams of LED lights, is an ultimate nod to a new Versailles; *Electric* has already been chosen by *We Love Art* and Kavinski for the global launch of his next album, and Ducasse. Meanwhile there are already rumours about the installation of an enormous open-air swimming-pool on the site of the car park this summer. A result of the high creative demands of the management ensured by curator John Michael Ramirez whose range of artists contributes to the cultural distinction of the venue: Greater Paris has found its centre of gravity.



In association – John Michael Ramirez and Romain Dian (Régine, Schmuck and Hippodrome de Longchamp  
[www.groupe-haussmann.com](http://www.groupe-haussmann.com))  
Interior design – Mathieu Lehanneur in collaboration with the architect, Ana Moussinet  
Photography (day) – Felipe Ribon  
Photography (night) – Fred Fiol

[www.mathieulehanneur.com](http://www.mathieulehanneur.com)  
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